

Good Food Central Florida

Date: August 7, 2014
Time: 2 pm to 5pm (meeting period shortened to 4 pm)
Location: East End Market

Attendees: Julie Elliott, Joseph England, Gabby Lothrop, Erick Burroughs-Girardi, Yarissa Matos-Soto, Kendra Musselle, Caitlyn Glatting, John Rife, Annie Petersen, Heather Grove, Josie Balzac, Braden Kay, Mary-Stewart Droege and Judy Odom

Mary-Stewart Droege, GFCF facilitator, welcomed everyone and asked group members to introduce themselves. She then asked members to share any food related announcements. John Rife announced that East End Market will host a Florida Local Food Summit on October 3 and 4, 2014. He is anticipating that 150 people will attend. Judy Odom announced that Dave Krepcho will be in Bradenton on September 4, 2014 attending a Hunger-Relief Food Forum and the keynote speaker will be Commissioner Adam Putnam.

MS Droege then opened the planning session and asked for reports:

Production Subcommittee: Following the SMART goal format, John Rife, East End Market, presented a single production goal which seeks to support the creation of City policy to allow produce from existing and future urban gardens to be sold off-site at farmers markets via direct to consumer sales and/or through local retailers or restaurants. Council discussion followed regarding home grown food and selling at farmers markets as well as direct sales. Gabby Lothrop and Heather Grove identified that certain gray areas exist; i.e.: how produce is typically sold at the markets –packaged or picked – what are the implications and what are the liabilities.

Attendees then discussed the types of gardens and how they are currently regulated; i.e.: public vs. private community gardens, associated rules and the need for additional research. Braden Kay stated that the proposed goal and related strategies made sense in context of the sustainability planning efforts. It was suggested that John Rife also add a creative funding mechanism. Ericka Burroughs-Girardi also contributed clarification as it concerned the goal development process. Group discussion ensued concerning the city-wide siting of gardens; i.e.: how could they be sited, as an interim use, in Creative Village for instance and what would be the zoning and educational related implications. City of Orlando representatives shared that at present community gardens are regulated through a conditional use permit (CUP) and that each property is individually evaluated. Mary-Stewart Droege asked the production subcommittee to consider including Orange County in either this goal or perhaps consider creating an additional production related goal. John indicated that the group felt that the City is making progress in urban agriculture and it would be the best place to start. Group discussion followed.

Community Outreach and Education: Four draft goals and support strategies were presented by Julia Elliott. The initial goal addressed the need to detail food related activities at pertinent Orange County Public School locations. The strategies included establishing an inventory of school gardens, garden plots, nutrition and education programs, food related improvements and general awareness of GFCF. Josie Balzac stressed the importance of learning about new state regulations which require, in part, a comprehensive school wellness policy and how, as part of this new state policy, schools will be compelled to develop school gardens and reduce unhealthy foods through various healthy food programs.

One area of discussion was the OCPS' Green Schools Program. This program includes a School Garden Score Sheet and wellness policy. The subcommittee members indicated that a survey could be created and sent to certain School Resource Officers to obtain information about current school garden programs they are already participating in. A focus group will also be created and findings will be presented at an open house in August 2015. Discussion followed as it concerned the best approach in getting OCPS involved. A number of subcommittee members contributed comments including Yarissa Matos, Caitlyn Glatting, and Annie Petersen. Judy Odom recommended contacting Jodie Cadle at OCPS and Debbie Watson at the Winter Park Health Foundation. Another suggestion was to contact each school's Healthy School Team Leader.

The second goal presented addressed expanding the best practices survey effort to the community through various interventions; i.e.: identifying educational programming and activities at community centers and community gardens. The third goal, which builds on the earlier two goals, was to establish *best practice position statements*. The fourth and final goal addressed branding, outreach and social media. A number of the Community Outreach and Education subcommittee members stressed the importance of establishing certain communication standards; i.e.: a consistent GFCF logo, etc., so that there would be consistency while doing community contact, publications, etc. Discussion followed concerning developing a website using WordPress and what resources would be needed.

Food Waste Subcommittee – Braden Kay opened the discussion for the food waste subcommittee by indicating that they had not yet finalized their goals but were prepared to share information and provided handouts on the City of Orlando's waste action plan. Joseph England stressed that as it concerns waste, numbers and data are needed to create baseline measurements. Both Braden Kay and Joseph England further discussed the nature and extent of research to establish a baseline. Braden Kay then provided an overview of the City food waste approach. He indicated that the biggest food waste generators are public buildings, hotels and theme parks and the largest food waste customer for the City of Orlando is the Hyatt Orlando (airport). At present, the City of Orlando picks up 125 tons of food waste a week. Braden Kay stated they will be going to Second Harvest Food Bank next week to start picking up their waste. Right now they are doing compost only in Apopka but hope to begin Harvest Power in 6 months. He added there are a number of counties in Florida that mandate food waste recycling and he hopes that it will be mandated locally. Subcommittee's goals and strategies will be sent to Mary-Stewart Droege next week.

Critical Resources Subcommittee– Attendees were then directed to the critical resources two page hand out. Luis Nieves opened the presentation by describing the meeting that he and Mary-Stewart Droege attended with Dave Krepcio at Second Harvest Food Bank. Mr. Nieves addressed the three proposed goals and indicated that they had been developed by Dave Krepcio, who was unable to attend due to a prior commitment. In particular, Luis Nieves reviewed the first goal which was to improve food access and nutritional education for seniors. The other two goals were also noted by Luis. The second goal was to collaborate with partners that are currently engaged in senior food security while the third goal was to utilize the research being conducted to educate and inform the council and others. The attendees were also directed to the rationale behind these goals. The information was well received by the attendees and a short discussion followed.

Processing and Distribution – Mary-Stewart Droege, the subcommittee secretary, identified P and D subcommittee members including Kendra Musselle, Lisa Portelli, Heather Grove, and Sue Tatem. Recognizing time constraints, Mary-Stewart Droege quickly presented the combined distribution and

processing goals. She identified four distribution goals and three processing goals and multiple related strategies for each goal. The first distribution goal addressed expanding food access in low moderate income neighborhoods through food hubs, cooperatives and farmers markets, the second goal was to identify several distribution related regulatory barriers, the third goal was to analyze local distribution practices that impact equitable access to affordable produce and the fourth goal was to understand local distribution related regulations. The three processing goals were also quickly addressed and included identifying processing related regulatory barriers, the second goal was to promote the establishment of professional connections between local producers and processors and the third goal was to research local farms current processing needs and partners. Heather Grove, the subcommittee chair, provided some input as it concerned processing and past research that she had performed.

GFCF Governing Principals – Yarissa Matos and Julia Elliott stated that the Community Outreach and Education subcommittee will review the *Governing Principals of the Duval County Food Policy Council* and start developing principals for GFCF. Gabby Lothrop also indicated that she had additional information to share.

Membership – Ms. Droege asked attendees to review the Duval County Food Policy Council 2014 Membership Application for GFCF use and provide feedback to her. Given this feedback, Mary-Stewart Droege and Judy Odom will work together to develop a new membership form. A short discussion followed about having member biographies for grant applications.

Next Meeting – Judy Odom announced that the next meeting will be held on August 28, 2014 at 2:30 p.m. at City Hall. As agreed to by attendees, each committee will revise and finalize measurable goals and strategies and add any definitions and acronyms necessary for clarity. Each final draft will be reviewed at this meeting.

Meeting ended at 4:05pm